

Directed interview, ~~Coffey~~ - Version 3:

1. What catches your attention here, what is most impressive to you?
2. How often do you come here, for what purpose, using what approach?
3. What, for you, is the most pleasant thing about the Square?
4. The most unpleasant?
5. What part of the Square do you like best? Why?
6. " approach to " " " " " " " ? " ?
7. How would you compare this Square to some other city place, which is somewhat similar & is familiar to you?
8. Describe to me some city place of which you are very fond, and which is quite familiar to you.
9. Can you remember how this Square looked to you the first time you saw it? How has that impression changed since then?
10. Does the Square have any strong associations for you? Does it seem to have a personality of its own? What sort of people built it, do you think?
11. Do you enjoy coming here? Ever go out of your way to visit or pass through it?
12. Have you been through the Square by car? How does it look to you then?
13. How does it look at night? In the winter?

14. If you were free to change Copley Square in any way you might please, what would you do to it to make it a more pleasant place?

~~15. How do you feel about (major part X or Y)? Please describe to me what you see, as accurately as you can.~~

~~16. How do you feel about (detail Z)? Describe it for me, too.~~

17. Please make any additional comments you may care to, about the:

- | | | |
|----------------|----------|---------------------------------|
| Space | People | Smell |
| Sun & sky | Traffic | Signs |
| Facades | Planting | Store fronts & displays |
| Signage | Color | Lamp-posts, meters, signs, etc. |
| Ground surface | Sound | Places to sit, lie or stroll |

15. Look carefully at (major part X). How do you feel about it? Now close your eyes, and describe it to me as well as you can. With your eyes open, describe what you see, as accurately as possible.

16. Describe just as accurately (smaller element Y). How do you feel about it?