

## SPECIAL UNITED FUND ISSUE

### ON TO THE TOP

"People Helping People--It's Time To Share."

This is the slogan that will begin appearing throughout M. I. T. Thursday as an army of more than 200 Institute volunteers sets out on the annual campaign for the United Fund of Greater Boston. The volunteers will be seeking to raise a hoped-for \$65,000 through the individual gifts and pledges of all of us who work at M. I. T.

The drive is the once-a-year appeal that permits you, by a single gift or monthly pledge, to do your part in supporting the 229 health, service and welfare agencies that depend on the United Fund drive. You can give by a cash contribution or by making a year-long pledge payable in monthly installments through payroll deductions.



Clockwise from top:  
Gilman (Lincoln),  
Osborne (DSR), Carley  
(Personnel), Bond (IL)

The M. I. T. drive was kicked off with a letter from President Julius A. Stratton to the Institute community urging all of us who work at M. I. T. to give UF our "thoughtful, generous support."

More than 6,000 pledge cards (one per person), plus literature explaining UF, went out earlier this week to the more than 200 M. I. T. volunteers who will do the person-to-person solicitation. Within the next few days, these volunteers will be calling on their fellow members of the M. I. T. community, telling the UF story and appealing for pledges.

Heading the M. I. T. campaign are Associate Dean of Students, Robert J. Holden and John A. Carley of Personnel Relations.

The more than 200 solicitors are divided into five divisions-- Academic (24 solicitors headed by Prof. John B. Wilbur of Civil Engineering), Administrative (31 solicitors headed by Constantine B. Simonides of Summer Session), DSR (13 solicitors headed by Richard A. Osborne of Electronic Systems Lab), Instrumentation Lab (34 solicitors headed by Charles Bond of IL's Personnel Office), and Lincoln Lab (more than 100 solicitors grouped in eight subdivisions and headed by James H. Gilman, Jr. of the LL Director's Office).

The campaign runs to Nov. 21, but M. I. T. workers hope to have the bulk of their pledges and cash gifts in early. Payroll deductions --arranged by Ruth Dawson in the Institute Payroll Office in Cambridge and R. V. Dodd in the Lincoln Payroll Office--will not start until January on pledges made during this campaign.

A movie depicting the work of UF agencies will be shown in the basement projection room of the Hayden Library at 3:30 p.m. Thursday, Oct. 19, and again at 10:30 a.m. Friday, Oct. 20. All M. I. T. people are urged to attend.



Pres. Stratton signs letter  
on UF as Dean Holden watches



OFFICE OF THE PRESIDENT

October 16, 1961

To the M. I. T. Community:

May I share with you again this year my belief that the United Fund of Greater Boston deserves our thoughtful, generous support.

It is a source of pride to me that so many who work at the Institute are active in the affairs of their cities and towns. It is right that we who work at an educational institution should lead in accepting these responsibilities.

In the same spirit, we all can invest in a better community by sharing in the United Fund. This organization, as you know, helps provide much-needed services for better health, guidance, care, and wholesome activities where we work and where we live.

Since we have only this one campaign at M. I. T. each year, I hope you will plan your pledge to help support the activities of the many United Fund agencies for a full twelve months.

*J.A. Stratton*

### HOW MUCH TO GIVE?

Everyone must plan his or her own gift to United Fund. But knowing what others have done may help you set your own sights.

Studies have shown that thousands of workers in the Greater Boston area pledge to UF one hour's pay every month. At one pay level, two-fifths of givers averaged this much. At higher pay levels, the average is even higher.

Before UF, there were separate fund drives coming virtually every month. Probably you gave to each.

UF makes possible a single gift. If you make your pledge on the basis of a monthly payroll deduction, you can spread your gift over a full year.

Sharing a little each month is convenient--and it also serves to remind you that you personally are helping all year round.

### WHO BENEFITS FROM UF?

The 229 health, service and welfare agencies that make up United Fund of Greater Boston provided aid and training for nearly half a million persons last year.

But these were not the only persons to benefit from UF giving, because at least indirectly, and perhaps directly, you benefit, too. Obviously, all of us benefit from prevention of disease through UF-sponsored research.

What's more, all of us can, and sometimes do, draw on such UF-supported activities as the Red Cross Blood Bank.

In indirect ways, each of us benefits even more from UF giving. Visiting nurses, Y.M.C.A.'s and youth clubs, settlement houses, Travelers Aid, Legal Aid, hospitals, clinics, day nurseries, facilities for the blind, maimed and disabled...all these, supported by UF, go together to make our communities better places in which to live and raise our families.



Will you help?



C.B. Simonides (L.) heads and Prof. J.B. Wilbur (R.) h

## CAN IT BE DONE?

Raising \$65,000 for UF through individual giving at M. I. T. this year is an ambitious undertaking. It's \$12,000 more than was given last year --or \$2 more per person for each of the 6,000-plus members of the M. I. T. community.

Can it be done?

The answer is yes... if everyone at M. I. T. is made aware of how important it is that Greater Boston UF meet its overall goal of \$14 million (last year's giving was just over \$9 million).

The per person increase being asked this year really is only 17 cents more a month. What's more, only 63% of us gave here at M. I. T. last year. Undoubtedly, many of the remainder gave at home; but some may not have given at all. If each gives a few pennies more a month and if more of us give, the challenge will be met.

Is there a need?

You be your own judge. 229 agencies--ranging from those doing basic medical research (nearly half of UF's funds go for medical purposes) to those offering aid to the needy and helpless--depend on your giving through UF.

But the staggering fact is that although Boston area people are earning more (gross incomes up 6% a year), UF giving has stood still (just over \$9 million a year for three years). At the same time, both demands for, and the cost of, agency services have been climbing. Result: curtailments in agencies. Sample items: two settlement houses have had to consolidate... a health clinic has been forced to close on Mondays... Boston's Visiting Nurses have been cut from 90 to 75... the Family Service Assn. has had to cut back homemaker service on confinement cases... and mentally ill children are not getting psychiatric help because of long waiting lists that are growing longer.

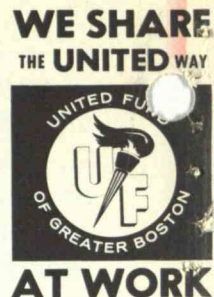
"The trend can be reversed," says M. I. T.'s Dean Holden. "The \$65,000 is a challenge to each one of us to take a personal hand in making Greater Boston a better place to live and work."



Many who work at M. I. T. are volunteers in agencies supported by UF. Top, Dorothy Blair (Personnel Relations) and Nancy Smith (Metallurgy) work for Big Sisters. Below, Anne Lees and Nancy Lincoln (both Library) pose at Massachusetts General Hospital where they serve in the children's dept.



(.) heads Administrative Div.  
our (R.) heads Academic Div.



## HERE ARE YOUR M. I. T. UNITED FUND SOLICITORS FOR 1961

### ACADEMIC DIVISION

Aeronautics and Astronautics, Prof. Frank Bentley; Air Science, T/Sgt. T.M. Doan; Architecture, Prof. Robert Preusser; Athletics, Glenn Strehle; Biology, Arthur Bowes; Chemical Engineering, Prof. C.M. Mohr; Chemistry, Prof. E. Lee Gamble; City and Regional Planning, Prof. Donald Appleyard; Civil and Sanitary Engineering, Prof. Rodney D. Andrews, Jr.; Economics and Social Science, Prof. Robert Evans, Jr.; Electrical Engineering, John Tucker; Geology and Geophysics, Dr. Henry A. Morss, Jr.; Humanities, Prof. Robert Rathbone; Industrial Management, J. Bruce Neighbor.

Mathematics, Prof. Prescott Crout; Mechanical Engineering, Prof. P.A. Smith; Metallurgy, Prof. Alfred Cooper; Meteorology, Mrs. Jane McNabb; Military Science, Sgt. Edgar F. Riquier; Modern Languages, Maurice Levin; Naval Architecture and Marine Engineering, Prof. Ernst Frankel; Nuclear Engineering, Prof. Thomas H. Dupree; Nutrition, Food Science and Technology, Dr. Richard Matales; Physics, Dr. G.G. Harvey.

### ADMINISTRATIVE DIVISION

Accounting, James L. McLary (Rm. 24-211) & Robert Clark (Rm. 5-330); Admissions, Rita Dedrick; Alumni Association, Mrs. Doris Evans; Campus Police, Susanne Lorandeanu; Credit Union, Leo T. Green; Dean of Student Affairs, Richard L. McDowell; Development, Mrs. Adele Fallows; Dining, Robert L. Wheeler; Dormitories, Mrs. Lucille Leverone; Endicott House, Mrs. Gertrude Winquist; Faculty Club, Susan Casey; Industrial Liaison, Patricia Carroll; Laboratory Supplies, Stanley N. Roach; Purchasing, Frederic W. Fenerty; Library, Marjorie Benzinger; Lincoln Fiscal Office, Robert V. Dodd; Medical, Alan W. Burke.

Personnel, Dorothy Blair; Photo Service, Mrs. Ethel Cogley; Physical Plant, James F. Brady; Placement, Suzanne Denby; President's Office, Mrs. Vera Manganeli; Public Relations & Publications, Mrs. Maude Linde; Records Processing & Studies, John McDonald; Registrar's Office, Mrs. Bonnie Bertrand; Statistical Services, Linda Froburg; Summer Session, Jeanne Welch; Tech Press, Harold F. Chevalier; Telephone Office, Agnes Morrice; Treasurer's Office, Mrs. Jean Adams.

### DSR DIVISION

Aero-elastic & Structures, Mrs. Iris Wheaton; Aerophysics Lab, Carl Triebs; Center for International Studies, Sarah Greene; Computation Center, Judy Spall; DSR Guards, John Sullivan; DSR Headquarters/Lowell Institute, Frances Daly; Electronic Systems Lab, James Sweeney; Illustration Service, Mrs. Margaret Roche; Magnet Lab, Melvin Cabral; Nuclear Science, Robert Loria; Operations Evaluation Group, Mildred Seymour; Radioactivity Center, Joel Bulkley; Research Lab for Electronics, Paul Smith.

### LINCOLN LAB DIVISION

Chief Solicitors: Director's Office, Robert J. Vinsec (Security Office); Division I, Charles W. Blackmon (Group 15); Division II, Erwin E. Schowengerdt, Jr. (Group 21); Division III, John R. Williamson (Group 312); Division IV, James B. Roberts (Div. IV Office); Division V, Michael L. Storm (Group 51); Division VII, Raymond E. Neff (Group 71); Division VIII, John H.R. Ward, III (Group 85).

### INSTRUMENTATION LAB DIVISION

Chief Solicitors: 68 Albany St., Charles Bond (Personnel); 224 Albany St., Howard Miller (Personnel); 45 Osborne St., Eleanor Moushegian (Personnel); Bedford Flight & Special Test, Charles (Chip) Collins (Flight Facility).

Look for them. They will be calling on you soon.

