## A드․

Bary Ellon Petara
A = Interviewer
B = Person being interviewed

B: The first thing I think of standing right here, fthis is one of the most annoying corners to aross because when I'm trying to get from that side over to Bonvit Teller's, which is quite frequent, cars keop coning around here. When traffic Is stopped, these cars keep coming around the oornor and I can't get by. They never stop - yos, here they cone. Kxactly what I'm talking about; they never stop going down the streot.

There ore so many things - Liggett's Bign ilashing. That's the trouble, I'm too sensitive to signs; I see signs all over the place. I can't oven talk about all the signs I see -- 3t. Clair's, fialton's, and this big clock that I've noticed for years, Otic Clapp, Kays Newport, Institube for Savings, Gabriel Stuart Advortising -everything is signs - signs on parking metars. And these buildings - I don't know, I don't mind then at all. Evary single one of them is difforent. Some are tall and narrow, with lots of windows. Others have solid fronts like the Worth Bldge, worth of Boston. They don't all fit together in any sense. Still, they don't look badly all joined together. Maybe he it is beoause they are all so different; 2 or 3 look alike jack and others are different, but practically every one is different, and so this makes it nice.

I like the broad, broad sidewalk again on this side. It makes me feel that I have plenty of room to nove aroued in. And the stores being set back. I particularly like the high front of the Irench Lines and the big high doorp next to at 419 . I don't know, it's not a particularly attractive iront, it's so narrow. But on the other hand, the highness of it makes it very nice. I alweys liked to look $\overline{A y}$ the French Line, Gook's Travel Sorvice and Gunard, they always have very interesting displays of Europe, the Far Bast and all those places you'd like to go. And I like to look at that builaing, andrew Lloyd. What is that, is that glass? It looks like some sort of stained glass. It's so fantastic, I don't understand how any one would buila a builaing like that

A: Do you like it?
B: Tell, no. It's interesting. I always like to look at Bigelow Kennard and
the one on the corner, Shreve, Crump and Lon. It looks sort of luxurtous.
I don't like these little basement, step-down stores. They look sort of out of Then you place in this section, which is a fairly nice shopping section of Boston. Theft have these littlo step-dom cloaning services and shoe repair. Actually, the other side of the street is more of a shopping side than this, and certainly as far as class goes is a better shopping side than this. It's quite surprising that you have such a startiing differance between the two sides of the street.

A: You mean that this is quite a good deal better than the other side?
B: I was going to say what goes on on one side as to what goes on on this side, but actually even the buildings are different. If you notice on this side they are sort of old, rather decorative, dirty-looking brick buildings, at least for these four, whereas on the other side they are not particularly new buildings but at least they look sort of docent. They are taller, a little newer looking, and most of them are of, I guess that's cement, or whatever it's called; clean-looking and decent, and the thing is that they are much taller. Just in the baakground you can see a corner of John Hancook ~ that really looks good.

I've noticed that I haven't noticed too many peoplo, and I think that's because that you become so interestad in noticing what's going on around the street apld you begin to lose track of people, because usually I'm very absorbed in signs and peoplo.

There's one thing I like, that's the shrubbery, ereen around the church. It's

$$
w e^{t} v e
$$ so lovely. And I suppose it's purticuiariy lovely because strsyjrwijust gone through a bare expanse of concrete and buildings and sidewalks with no relief at all from trees, coning into just the starkness by egreacx, grass or bushes. Buthow kats $-f / \hbar / \phi \phi \phi \% \phi$ so much of it.. It seems that everything comes together

innediately we come by tho park with trees and grass. It's really nice but it's a shane they don't run a little more along the way, in back of us; every now and then having a little tree. Haybe it's impractical but I think it would be very nice.

Here we have more of these ugly subway entrances - low, squat and dirty, black and cold-looking! holes in the ground. And Cadillacs -- we seem to be running tnto all Cadillacs.

This is not a particularly attractive church. What would you call this stone, round ? do you know? Oh, it's granite, you think? Concrete? It is sort of broxs in the front, is that to keep the pigebast out? It's not too bad a church though, because it at least doesn't have all that monstrous ornate work on it that so many churches do, particularly that church down by Copley Sq., but Trinity isn't too bad. I don't consider that an awfully bad example of what churches should or should not look like. This one is simple. The best church of all is in Harvard Sq., First Churoh of Christ Scientist - you know the one I mean?. But this is nice, and I like this because it's got a walk of conerete and not of brick. I suppose flat shoes especially I like the tone; it's softer looking, warmer looking/when the supshines on it.

Here we cone to Neal's. I don't like this place furnishing clothes. You can tell just by looking in the window; everything is so ostentatious, white with fur around it, white leather. This shop always borders on being nice but never is quite. Rotch \& Craven. Sometimes they just almost get nice things in the wind on but . . . . Oh, look, R. M. Bredley, For Sale.

Now, we're getting to a section that has a great deal of meaning to me personally. We're getting into the shopping section. All I do is spend all my money down here. It's so nice here though, because you have the park across the street ahich is marvelous, and you have the Ritz-Gazleton which is so clean, and plain-looking for a hotel. Nost of the hotels around are so stupidly ornate, so many people wandering around, all kinds of canopies, porters and bell-boys. This place is so quiet compared to everything else. And all the Cadillacs and Jaguars parked out in front sive it such an air of what it 1 s , one of the nicest hotels, supposediy, in Boston.
$I^{\prime}$ ve always 12 ked Church and Co. I've never been inside but I'd like to.

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Thoy always have ni ce antigue
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earrings in the window.
Now we come to the Ritz parking lot. Of course, they haven't got room; they park them 3 out on Nembury St. It's about the only street in Boston I've seen where there is single parking on one side and triple on the other. They ${ }^{\text {tre }}$ only double parked today.

And there is Helana Rubenstein's which looks nice downstairs but awful upstairs. It looks as if they cleaned the bottom part and didn't bother with the top part.

And there's a very nico churoh. I don't know what church that is, but I like that, beoause it's sort of long, spread out, has brownish-colored stone and ivy all over it. It's not too high at any point. It has nice steined glass windows in the front and that nice brown-wood door with yhát heavy, big hinges on it. I don't know what you'd eall them - thoy're not hinges.

Do you know that you got me to walk by Stuart's without looking at the window? Because I was interested in the church. I can't really say anything about these stores, paid I know then inside out - I just cane and parad all my bills here yesterday.

This is an intoresting window - Ludwig's. It's always alnost empty, but there is something nice about having it almost empty, but they're too enpty almost. The window is always sort of stark. It' $s$ a little too much; it looks te if the place had been deserted.

And that building! It looks like something out of the Orient somewhere - all that gold leaf and sort of sami-mineret tops. The Hurwitz building I think is terrific, or I guess maybe it's the klizaboth Arden bldg., I don't know which. It's so plain just with that nice olean brick and/that one bay window in the front, sort of grayish. And Hurwitz, I like their windows - there's one sort of wide and then two - I can't explain what I mean, but there is something very clean about this store, about their windows, much more so than any of the stores in back. There's one nice thing I didn't mention, as I look back I egn seo it - that the two first stores project out onto the sidewalk, the firgt three actually. I was thinking the first is square and the second round -- very nice. Then you come to this flatness. I like the contrast between the projecting hntititrgx atores where you have a fev of thom and than the flatness. Aiso I like it because the projecting storas are in good $t$ taste, nothing particularly gaudy or ornate about them, whereas you might find projecting storos out on Boylston St. if they wers projecting they might be very ornate, and then again very simple and very plat. I do think that the best looking front, the top is plain and sinple, but as far as the store front goes I think it's one of the best looking
store fronts around, very sinple, very plain, the background is sort of grayish color. what
Elizabeth Arden's is soxt of nice but, woll, knowing/ELizabeth Ardon's is I hate to conment on it.

This builaing rether interests me. It doean't look like a particularly old bldg yet it has strange, high windows. The windoi casoments are very odd, and the balcony. It was erected in 1912; it's not temibly old -

Here's the Berlitz School. I was going to come here and take French but I forgot all about it. Here we heve two more projecting windows but I don't like these here. Actually these aren't too bad, too many; you havo four of then and then yoy have flat again. Sonehow I don't like the appearance of it. I mean, it would have all bean botter perhaps if it were/flat all the way nor, aesthetically for the oyo if for no othor reasons.

On the other side, ggain, we have quito a difforenca I foel quite a differenco betwoen what's on this side of the street and what's on the other side of the street. Wo have still a shopping area, predominately far wanen's clothing as it is on this side or the street until you get to the corner, but the quality or the shops on that side of the streot is so difforent from tho quality of the shops on this side. Fell, on this side they're much more expensive. I just can't understand this extreme difference. Also, you have different kinds of buildings on the other side of the dreet if you notice. They look tike more like old houses convortod into ttores, while on this side of the streot it definitely looks like every building hore vas built for a building, a stare, an office bullding or sonething like that. They are all fairly flat surfaces in the front with the exception of that one little protruding, ived bay window; they are all flat surfaces, mostly of brick. On the other side, first of all you have the massize probably
(not massive/as compared to the Statler or any oth or place) Ritz Carlton, massive because these buildings here are so small. Then the church vilich aotualiy looks very nice thoro. It's surprising among all these atores, the church seens to fit in: Maybe it's because it seams to set back, it doesn't atick out, it sort of rooedes; the yellon and bromssand the ivy recode.

Then you have - is this part of the church, by the way? It nust be. It doesn't look like it, it doesn't look like it at all. It looks it's sort of cut off from it. It's newar looking. It's difforent, the dosign is somewhat differont too. The It has those funny spires on the top, little doublo spires that look quite different. But then the buildincs are sort of like houses, brownstone houses. But this is fabulous, whatever this is - purple wood. It's purple, isn't it, or grayish purple, or gray-lavender.

A: It's not wood, it's concrete.
B: Isxit It is conereto! It looks like wood to me from here, and looks like sort of eray-purple. It's very interesting where it has those sort of slat-like effocte between the windows.

Thoro's a "To Lot" sign. The whole builaing looks like it was vacant. There's a rostaurant over thero somewhere. Yes, the Fars and Cerden Shop.

We and up with a atoro -- Hickson's. (Inughter) Everytime I go by I look at that sort of window and everythine looks sort of old and/yollowish and not awfully attractive, and I never can figuro out how they make a living.

Thon wo come to Graymor Flowors which Exthick is just so beautiful to look at. Nevor mind the inside with all that growth nll around, flowers, plants, groen shrubbery, flowers outside.

And now Brooks Bros. This is alvaya lovely to look at, and I like thoir $\qquad$
I like the green awninge out in front with the wide sidewalk, it's a sort of mannishlooking store. It's not too ornate, it sort of looks like what it is - a epod men's, a good consorvative, substantial mon's store, not too high a building, cloan looking.

Look at the 1 arb , what have they dono to him?
A: Strung hin?
B: Is ho really? Why have thoy got hin hung up around tho middla? Thet's on all their boxes, you know, on their begs and everything. It is a nico store, I like it. I liko their windows; everything is done very nicely.

And there's Bonwit Teller's again. And I hate that monstrous avining coning out; it's so affocted. Dosides, it looks so wrong with the building, it looks like a wom coning out of a hole. Probably the worm eren up in the museum. It's so ridiculous having
those curtains in tho windows, those monstrous canopies and that avming; the building looks like a mushur. I've never hoard anything so billy as converting a museum into a woman's aress store and thon ahowing it from the outaido. The loast thoy caula do is proserve the dignity of the building by not putting up ourtaing in tho windows and manicins.

These are all the back doors of tho bullaings? You know, this would be a nice little street if it didn't havo so fruch garbago and waste out back. Imean, a nice lictle street
happon to if you/like nice litilo alleymays. I don't think thoy'ro too bad. They'ro nice ocensionally. Thoy're dangerous at night.

On, P,A,O. Schmarz, $40-$ that's the toy place whors thoy have all difforant toys. Thia is really pretty bad. What are they doing hers? It looks ilke they re throwing out part of the inside. Thed're intorecting Iron tho beck. Boy, they sure do look different from the front. They're so dirty. Don't thoy over clean the backs of the bulldings at all?
look st that bie -- that must be a rostaurant beeause it has that big, idoutan what is it, exhaust pipe of aome sort?

A: Cisuney.
B: Chinnoy, flue. Look at that funny looking streetlight, painted silvor on the top. What do thoy ever do with it? Hey, there's another one -- silver-painted stractifght.

Chalk marks for tho numbers, looks almost painted on. 421. Someono's building a new conerete back with a new concrete ....

Oh: What's al1 that in tho wintow?
A: The china?
B: Is it china? I can't soo very cloarly. It's china, not porcelain, you know like they use in 2anpa?

A: No. It 's chins and there's sone orystal.
B: It looks nico fron out hare, doeen't it? It's the first really olean-looking thing, the window looks so clean, and tho chimn looks so clean and nice. Hey, this 200 ks nice, too. The ? very niee, nioe and clean. You don't suppose any of those aro apartmonts, do you?

A: I don't think 30 .
B: No. Thase ere interesting. I've ofton wandored. . You see these wndows that have

Ines on them, is that some kind of, is that just a dasign or is that burglary. That looks liko a design to me. Have you ever sean the windows that sean to have something on them?

Miss Hervey. Gosh. Her customers should see her back antrance. I don't think
This is really sonathing. /よ've beon throuch a back alley for a long while. It's Getting considerably cleanor up hore, also xature wilar. I aluava 11 kod atroets that havo sidewalks that ourve around and then go straight, that ourve in, out off and then go straight down.

Thite is considorably cloaner. Ah, this 19 mach botter. You can tell -- now you'ro getting to the backs of the good stores. Seo how nuch clounar those builalngs are.

This is interesting. I wander what atore that is -- people selling doun there. This is roally interosting. That is a store - I don't think it's a cleoning satablishment of some sort .-. the back of a store. Inan't that vonderful; I wondor what store it is.

It's a pretty bnd stroet wut I con't supposo . . It must be usod quito a bit because it mast be uspa to make deliveries. I don't think they'd make doliveries to tho front.

Oh, look. Here's a littlo yard with a poor little weed tree trying to grow. It looks 11:0 the wall of a sohool where you bounce the ball from. I'fle surprised how people put up with a atrest in euch a very, very bad condition as just the pevemont horo, tho driving, when obviously they munt use it for a great many deliveries, pick-ups.

This is really marvelous: Tho would guess that these little tiny stares up on top have suoh great big worknoons in the bottom.
. . . . . . So she brought her lunch and stuck it in the windon to keop it cool. Ho:r we get back to more znkeges refuse thich wo haven't seen for a long wille.

Oh, horo's stuart's. IH gosh, what a niserable little morkroon! Bars in the wind ow. Thore's that deoign again; it must bo just a doeign or they wouldn't have bars in the window too. . . Fire ascapes.

A11 backs of brick builaings. 4111 black brick.
What is this?
A; Boardod up $\beta$ $\qquad$ .-

B: But aith backs of traperies? Oh, somoane lives theare. A blackboerd! It must bo a school. Is it? A nursory school. How wonderful! M1's drawings on the wall -- it must be a nursory school or kindergarten, a private school of some sort.


What have they done. I wondor if this is al2 specialty houso.
I wonder if that could always do it too up there.
Stained elass nindows. Oh, we muet bo gettine near tho ohuroh. Thero's part of the church, Jes; it must bo part of the chumoh. Now wo ra getting the stained glass windors What a reliet: This R1tz Gametan parising lot with the open space - thank God it ian ${ }^{2} t$ jamod up with cars today. It feels so good coming out of that dark, dirty aliey, although it isn't so bad when yout look beck at 1 t. It ves very nerrow and you could juat see/the very front of Bonwit Tellor"s. It centers the $\mathbb{N}$. $\mathbb{E}$. liutual tower boautilully. It looks as if the N. E. Hutual tower is a eontinuation of Bonwit Tellor's. Alı those inre escapes.
. . . It was a shopping distriot. You especialiy notice the stores, I moan other than the stores with tho elothes or the clothes in windows.

A: This is important.
B: The dothing in tho windows? Well, see, the high point is this; maybe I should make it aftownard, not right now.

These little columns of $\qquad$ - I like this; this is wonderful, especially right hore. hole in tho ground I. don ${ }^{2}$ t $11 k e$ this point bocmuso of that subway coning up with that iumuigex $\qquad$ stickins above the ground again. Bub what I Iike about is is that again you have this wide, wide sweop of walk; right at this point it's so wido. I Lovo to walk, when Itrealking down Boylaton St., not to wali on Boylston St. but rather to walk in here bogause it's ahaded by the troes, there is grass and bushes on oither side, end the walk is wide. It ${ }^{1} s$ very wide.

END

